



Merchant Fee Advocate

Privacy Policy

Last Updated: 02/04/2025

1. Information Collection

1.1. Business Information

- - Company details
- - Contact information
- - Tax identification
- - Banking details

1.2. Transaction Data

- - Processing volumes
- - Fee structures
- - Payment types
- - Equipment used

1.3. Technical Data

- - IP addresses
- - Browser type
- - Device information
- - Usage patterns

2. Information Use

2.1. Primary Uses

- - Service provision
- - Account management
- - Partner matching
- - Analysis services

2.2. Secondary Uses

- - Service improvement
- - Market analysis
- - Regulatory compliance
- - Fraud prevention

3. Information Sharing

3.1. Service Providers

- - Payment processors
- - Technology vendors
- - Analysis services
- - Legal services

3.2. Legal Requirements

- - Court orders
- - Regulatory requests
- - Legal proceedings
- - Fraud investigation

4. **Data Security**

4.1. Protection Measures

- - Encryption
- - Access controls
- - Monitoring
- - Regular audits

4.2. Breach Response

- - Notification procedures
- - Remediation steps
- - Investigation process
- - Prevention measures

5. **User Rights**

5.1. Access Rights

- - View collected data
- - Request corrections
- - Download information
- - Delete account

5.2. Communication Preferences

- - Email settings
- - Marketing options
- - Service notifications
- - Partner communications

6. **Data Retention**

6.1. Active Accounts

- - Account duration

- - Transaction history
- - Communication records
- - Analysis results

6.2. Closed Accounts

- - Required retention
- - Regulatory compliance
- - Dispute resolution
- - Archive access

7. **Children's Privacy**

- - No services under 18
- - No intentional collection
- - Parental consent required
- - Immediate deletion policy

8. **International Users**

8.1. Data Transfer

- - Cross-border processing
- - Security measures
- - Compliance standards
- - Transfer mechanisms

8.2. Regional Rights

- - GDPR compliance
- - CCPA compliance
- - Other jurisdictions
- - Local requirements

9. **Contact Information**

Merchant Fee Advocate
1011 Upper Applegate Rd.
Jacksonville, OR 97530
Email: partners@merchantfeeadvocate.com